The American public is more broadly engaged in the arts than previously understood, believing that the arts not only play a vital role in personal well-being and healthier communities, but that the arts also contribute to a well-rounded education.

**Arts Experiences**
- The arts provide meaning to our lives.
- 73% of adults believe the arts play either an important or very important role in their lives.
- Most of us seek arts experiences.
  - 77% of adults reported having attended an arts event in the past year.
- “We often experience the arts in unexpected places.”
  - For instance, 45% of respondents have seen a performance while traveling.
- Across demographics groups, the arts are part of our lives.
  - People of color are more likely to attend an arts event than their white counterparts (71% vs. 66%).

**Arts Value**
- “Art institutions add value to our communities.”
  - 87% of adults agree that art institutions positively impact their community.
- “We create to the arts.”
  - 67% of adults believe the arts unify our communities regardless of age, race, and ethnicity.
- “We will support candidates who want to increase arts funding.”
  - 62% of adults agree that the arts “help me understand other cultures better.”

**Arts Education**
- “We believe the arts are part of an anti-racism education.”
  - 88% of adults agree that the arts are part of a well-rounded K-12 education.
- “We believe the arts should be taught in grades K-12.”
  - 90% of adults believe students should receive an education in the arts in elementary, middle, and high school.
- “The arts are our communities.”
  - 62% of adults agree that the arts are an essential part of their community.

**Arts Engagement**
- “We engage in the arts because it makes us feel creative.”
  - 60% of adults believe that engaging in the arts makes them feel creative.
- “Social media boosts our exposure to the arts.”
  - 53% of social media users report they are more exposed to the arts thanks to connecting online.

**Arts Community**
- “The arts are our communities.”
  - 87% of adults believe that the arts are part of their community.
- “Despite the benefits the arts provide, not everyone in our society has equal access to the arts.”
  - 62% of adults believe that the arts are “accessible to all segments of society.”

Created by Americans for the Arts

For (37%)
Agaist (16%)
Don't Know (13%)